



Dementia SUPPORT

Navigating the journey together

Corporate Partnerships





About Dementia Support

Dementia Support is a young charity which puts the needs of people living with dementia and their families at the heart of everything we do. We opened Sage House, near Chichester, West Sussex, in 2018. The first of its kind in the UK, Sage House brings local dementia services together under one roof, providing the latest support, information, advice and activities to people living with dementia.

Dementia is hard, there's no doubt about it. As a charity, Dementia Support relies almost entirely on voluntary donations. Each donation enables us to put people first and offer ongoing support and services. But with an estimated 900,000 people with dementia across the UK and counting – each with their own circumstances and challenges – we're more determined than ever to support as many people as possible.

Support includes our unique Wayfinding service, which provides specialist advice

and emotional support. Available free of charge, our Wayfinders help people living with dementia, their families and carers cope with the challenges of dementia and get the support they need.

Our Day Breaks respite service provides specialist day care for people living with dementia. Each day is different with meaningful activities planned to bring people together and keep them active, while carers can take a break.

Sponsorship

What is it?

Sponsorship is when a financial contribution is made towards the charity, in exchange for association with a particular event, campaign or service. Sponsorship helps Dementia Support whilst generating brand awareness for your business and providing a route to market.

We hold events, including golf days, track days, networking breakfasts and radio campaigns with marketing materials that are seen by thousands of people across the UK.

Benefits for your business:

- Generate positive PR opportunities at a local and national level
- Provide direct support to the communities in which your company operates
- Build your reputation as a socially responsible company
- Reach a potential new audience of our supporters and customers

How can we help?

- Identify sponsorship opportunities with Dementia Support that meet your needs and objectives
- Create engaging social media and PR content to celebrate our partnership
- Engage the community through our events to provide an audience for your message

We have a range of exciting events throughout the year- find out about our upcoming sponsorship opportunities by emailing fundraising@dementiasupport.org.uk



Payroll Giving

What is it?

Payroll Giving is a way for individuals to give money to charity without paying tax on it. An employer sets up the scheme and donations are made each time you run payroll. It must be paid through PAYE from someone's wages or pension to benefit from tax relief.

Benefits for your business:

- Further your company's Corporate and Social Responsibilities visibility- without direct expenditure
- Create a point of difference for potential or current employees for recruitment and retention
- Provide an opportunity for your employees to give to charity in a tax efficient way

How can we help?

- Advice on establishing a scheme in your organisation
- Support to promote the scheme to current and potential employees
- Social media and PR coverage, celebrating our partnership

Our staff can help you navigate how to establish a payroll giving scheme. Contact us at fundraising@dementiasupport.org.uk



THE THREE PEAKS CHALLENGE



Corporate Challenge Events

What is it?

Challenge Events involve taking on a challenge as individuals, as a group or as part of a wider event to raise funds through public sponsorship. You can take on a challenge with your employees and ask for sponsorship from friends, family, customers and supporters. This could be Dressing Up For Dementia, a step challenge, or a sponsored walk.

Benefits for your business:

- Opportunity to build stronger bonds with your team through a shared endeavour
- Generate positive PR by taking on an interesting challenge
- A way to raise funds for charity without direct expenditure from the business

How can we help?

- Promoting your team fundraising page and events
- Providing Dementia Support Charity T-shirts & medals
- Offering advice on how to fundraise or get more sponsorship

Build your team to take on a challenge for Dementia Support and support a local charity, without direct expenditure - fundraising@dementiasupport.org.uk

Match Funding

What is it?

Match funding is a simple way to support and amplify the fundraising efforts of your employees. It is an agreement between your business and an employee with a pledge to match a sum of money, linked to the employees' fundraising efforts. You can apply an upper limit and criteria to ensure the money is used appropriately.

Benefits for your business:

- Great incentive for new and existing employees- demonstrating you care about causes close to them
- Engaging stories for your company's marketing showing a commitment to CSR and care for your employees
- Maximise the impact of your corporate donations by challenging employees to match them

How can we help?

- Promoting your employee fundraising page and events
- Providing a Dementia Support Charity T-shirt & medal
- Offering advice on how to fundraise or get more sponsorship

Enhance your employees benefits to aid recruitment and retention, while also helping raise funds for charity. Contact us at: fundraising@dementiasupport.org.uk



TANGMERE
Sage
HOUSE
Door to Dementia SUPPORT



VOLUNTEER TO BE A CUT ABOVE THE REST
JOIN US TODAY

Volunteering

What is it?

We have some great opportunities for employees to volunteer with us, including team building days, pro bono support and skill sharing. Our volunteering activities can be tailored with bespoke ideas to suit your company's needs and objectives. With just a few spare hours, make a real difference to our customers and families living with dementia. Some companies will pledge time and resources instead of money, enabling their employees to support a cause during their working week.

Work with us to organise a bespoke and meaningful volunteering package for your employees: fundraising@dementiasupport.org.uk

Benefits for your business:

- Boost team spirit and engagement
- Generate positive news stories about your business
- Use your skillset to benefit a local charity


How can we help?

- Identify appropriate volunteering opportunities for staff
- Provide all training and logistics planning to deliver the experience
- Produce PR and social media materials to celebrate your volunteering



Ham Farm

Main
Reception



Dementia Support
Date: 11.08.2024
Pay: Dementia Support
Seven Thousand, Two
Hundred and Thirty Pounds
Signed: Ham Farm Group

Benefits for your business:

- Demonstrating your commitment to Corporate Social Responsibility
- Benefit from tax relief on donations
- Contribute towards a specific need or service within the charity

Corporate Donations




What is it?

You can make a donation, either generally towards our services or towards a specific project or staffing need. If you would prefer to make a direct cash donation to the charity, then this could be eligible for tax relief. Donations can be made by cash, cheque, BACS transfer or online at www.dementiasupport.org.uk/donate

If you would like to donate to Dementia Support then we'd love to hear from you so we can shout about your support.

Contact our team on 01243 958460 or email: fundraising@dementiasupport.org.uk

Join us online

-  Facebook: @dementiahub
-  Twitter: @Hub4Dementia
-  LinkedIn: /company/dementia-support

Dementia Support,
Sage House, City Fields Way, Tangmere, West Sussex PO20 2FP.
www.dementiasupport.org.uk | fundraising@dementiasupport.org.uk
01243 958460

Dementia Support is a charitable company limited by guarantee in England and Wales. Company no. 9044373. Registered charity no. 1158640

How can we help?

- Cheque presentation and photo opportunity at Sage House or your office
- Bespoke press and social media to celebrate your donation
- Attributing your donation to a tangible project or staffing need



**Dementia
SUPPORT**
Navigating the journey together



**FUNDRAISING
REGULATOR**